

free spirit

PUBLISHING®



Meeting kids' social,
emotional & educational
needs since 1983

www.freespirit.com

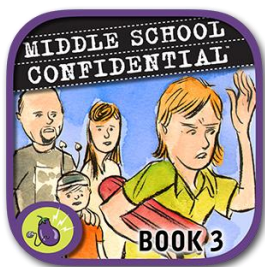
What's Up with My Family? From the Middle School Confidential™ Series

August
2014

New app helps middle schoolers navigate their relationships with family members and deal with challenges at home

Free Spirit Publishing and Electric Eggplant announce the release of their new iOS app **Middle School Confidential™ 3: What's Up with My Family?**, the next installment of the much lauded app series for tweens and teens. The third edition continues the story of Jack, Jen, Chris, Abby, Mateo, and Michelle—a tight-knit group of friends in middle school—who are realizing that growing up often means changes at home. *What's Up with My Family?* follows the gang as they each work through some difficult family situations and learn to appreciate the people they live with... even siblings!

Media Contact:
Anastasia Scott
612.746.6848
publicity@freespirit.com



Middle School Confidential™ 3: What's Up with My Family?

Developed by
Electric Eggplant

Written by
Annie Fox, M.Ed.

Illustrated by
Matt Kindt

What's Up with My Family? is based on Book 3 of the award-winning Middle School Confidential book series written by parenting expert and teen adviser Annie Fox, M.Ed., and illustrated by Harvey Award-winner Matt Kindt. Designed for 8–14-year-olds, the app gives readers a look at how their peers handle family rules, resolve conflicts, and deal with common challenges of wanting more independence and more freedom to make their own choices. *What's Up with My Family?* puts decision-making power into the hands of readers, with eight interactive quizzes that let them choose how they would handle different family situations. Richly layered audio, cool graphics and effects, “Meet the Cast” pages with insider information about the characters, and an epilogue make this an entertaining—as well as enlightening—app for tweens.

What's Up with My Family? is available worldwide for iOS (iPhone, iPad, iPod touch) through the iTunes App Store for \$2.99 USD in the Book Apps [category](#). The app will soon be available for Android tablets and phones, including Kindle and NOOK. For more information about the series, visit www.MiddleSchoolConfidential.com where you can [download](#) the app icon and hi-res screenshots.

Praise for the Middle School Confidential Apps:

“Through believable scenarios depicted on colorful panels, the diverse friends interact at school and in their neighborhood helping one another as they confront self-esteem, friendship, and family issues and discuss truth and courage . . . this is good-quality targeted character education.”—*School Library Journal*

“A must-download for any digital library for 4th through 9th graders, this app series gives youth stories they can relate to with healthy messages about resolving problems, expressing feelings and understanding relationship issues . . . Electric Eggplant has set the gold standard for presenting graphic novels in the digital realm. My highest recommendation!”
—*Digital Storytime*

To set up an interview with the author or request a complimentary download for review, please contact Anastasia Scott at publicity@freespirit.com.



About the Author (AnnieFox.com @Annie Fox)

Annie Fox, M.Ed., has been teaching, writing, and creating innovative content for kids for decades. Since 1997, she’s been answering online questions (as Hey Terra!) from tweens, teens, and parents. In 2009, Annie began hosting the popular podcast *Family Confidential: Secrets of Successful Parenting*. In addition to the award-winning Middle School Confidential™ series she’s the author of the acclaimed parenting book, *Teaching Kids to Be Good People*. Her latest title, *The Girls’ Friendship Q&A Book* will be available this fall. When not answering Hey Terra! email or speaking at schools and conferences, Annie enjoys gardening, yoga, and hiking with her husband, David, their grown children, and Gracie the dog.

About the Illustrator (MattKindt.com)



Matt Kindt was born in 1973 to a pair of artistically supportive parents. Living briefly in New York, Matt has spent most of his years in the Midwest, and the last 15 years in Webster Groves, Missouri, a suburb of St. Louis. In middle school, he would often create mini-comics featuring the teachers, to the delight of his fellow classmates. Matt is the Harvey Award-winning writer and artist of the graphic novels *Super Spy* and *2 Sisters* and co-creator of the Pistolwhip series. He has been nominated for four Eisner Awards and three Harvey Awards. In addition to graphic novels, Matt also works as a freelance illustrator and graphic designer. When he is not working, Matt enjoys long trips to the playground with his wife and daughter.

About the Developer (ElectricEggplant.com @ElectrcEggplant)



Founded by David and Annie Fox, Electric Eggplant has been on the forefront of multimedia design and production since its inception in 1992. Annie and David Fox have partnered on dozens of projects in their 40 years of marriage, including co-founding the Marin Computer Center—the world’s first public-access microcomputer center. The Foxes have consistently garnered kudos for their work on games, educational software, emotional intelligence content, online communities, and books and apps for kids, tweens, and teens. David was one of the original members of Lucasfilm Games (now LucasArts) and was project leader/designer/programmer on several of their titles, including the classic *Zak McKracken and the Alien Mindbenders*. His latest game is *Rube Works: The Official Rube Goldberg Invention Game*.



About Free Spirit Publishing (www.freespirit.com)

Meeting kids’ social, emotional, and educational needs since 1983

Headquartered in Minneapolis, Minnesota, Free Spirit is the leading publisher of learning tools that support young people’s social-emotional health and their educational needs. Free Spirit’s mission is to help children and teens think for themselves, succeed in life, and make a difference in the world.